

# ATHENS COUNTY FAIR



## ADVERTISING & SPONSORSHIP OPPORTUNITIES

**August 2nd - 10th, 2024**

**Please circle your advertising choices below:**

**Premium Book Ad**

Full Page \$400 | 1/2 Page \$225 | 1/4 Page \$145  
Business Card \$ 100

**Cover Pages**

Back \$515 | Inside F or B \$450  
1/2 Page Inside \$300 | 1/4 Page Inside \$200

**Sponsorships**

Day at the Fair(specify day)	\$2,500
Children's Show	\$1,000
Reserved Parking	\$1,500
Grandstand Event	\$2,000
Hill Side Stage	\$1,200
Golf Cart \$150/each	\$2,000/fleet
Harness Racing Winner's Circle	\$250 ea   \$400 both
Horse Pull	\$250
Added Money to Pull Classes	\$200
Truck / Tractor Pull	\$600
Demolition Derby	\$600
Water Truck	\$300
Senior Day	\$250
Open Class Entries	\$250/department
Friends of the Fair	Donations under \$100

Business / Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone Number \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

\*\*\*Please email all ad and sign information, including logos to treasurer@athenscofair.org and return this completed form, or fill out the form available on our website, [www.athenscofair.org/sponsorships](http://www.athenscofair.org/sponsorships). Please include a check payable to: Athens County Fair, Ben Abfall, Advertising Committee, Po Box 669, Athens, Ohio 45701. If you would like an invoice, one can be sent to you for payment.\*\*\*

# **ATHENS COUNTY FAIR**

## **August 2 - 10, 2024**

### **2024 Fair Sponsor Levels**

All sponsorships must be confirmed by no later than Sunday, June 30th 2024 in order to guarantee proper advertising.

All sponsorships can be customized for each sponsor to best suit your company.

All banners MUST be 2' x 8' only.

For questions or more information, please contact:

Ben Abfall, Treasurer  
Po Box 669  
Athens, Ohio 45701  
Phone: 740.541.6036

Email: [treasurer@athenscofair.org](mailto:treasurer@athenscofair.org)  
[www.athenscofair.org](http://www.athenscofair.org)



#### **GRAND CHAMPION SPONSOR**

**\$2500 AND ABOVE:**

This sponsorship level will be customized for each sponsor to best fit their company needs from the below listed.

#### **RESERVE CHAMPION SPONSOR**

**\$1000 TO \$2499:**

(Sponsor will receive the following)

- 20 free one (1) day fair admission tickets
- 10 complimentary week passes
- 3 Company Supplied banners on display for the 6 days of the fair, 1 at the main entrance, 1 at the livestock show arena and 1 on the Grandstand
- Full Page advertisement in the 2024 Premium Book
- Company Logo recognized on the fair website with link to business
- Company recognized on Fair Schedule Brochure
- Announced during the day and/or events

#### **BLUE RIBBON SPONSOR**

**\$500 TO \$999:**

(Sponsor will receive the following)

- 10 free One (1) day fair admission tickets
- 5 complimentary weekly fair admission tickets
- 2 Company supplied banners on display for the 6 days of the fair, 1 at the main entrance and 1 on the Grandstand or Show Ring
- 1/4 page advertisement in the 2024 Premium Book
- Company recognized on Fair Schedule Brochure
- Announced during the day and/or events

#### **RED RIBBON SPONSOR**

**\$250 - \$499:**

(Sponsor will receive the following)

- 5 free one (1) day fair admission tickets
- 2 complimentary weekly fair admission tickets.
- 1/4 page advertisement in the 2024 Premium Book
- Announced during the event

#### **WHITE RIBBON SPONSOR**

**\$100 - \$249:**

(Sponsor will receive the following)

- 3 free one (1) day fair admission tickets
- 1 complimentary weekly fair admission tickets.
- Logo on the sponsorship section on the website.
- Signage on your specific item

#### **Employee Appreciation Package**

**\$70 for 7 Tickets**

An excellent way to say “thank you” to your employees with a one-day pass to the fair, and you can use it as an advertising expense. Your business name will be announced stating you participated in the program.