

ATHENS COUNTY FAIR



ADVERTISING & SPONSORSHIP OPPORTUNITIES

August 5th - 13th, 2022

Please circle your advertising choices below:

Premium Book Ad

Full Page \$400 | 1/2 Page \$225 | 1/4 Page \$145
Business Card \$ 100

Cover Pages

Back \$515 | Inside F or B \$450
1/2 Page Inside \$300 | 1/4 Page Inside \$200

Sponsorships

Day at the Fair(specify day)_____	\$2,500
Children's Show	\$1,000
Reserved Parking	\$1,500
Grandstand Event	\$2,000
Hill Side Stage	\$1,200
Golf Cart \$150/each_____	\$2,000/fleet
Harness Racing Winner's Circle \$250 ea \$400 both	
Horse Pull	\$250
Added Money to Pull Classes	\$200
Truck / Tractor Pull	\$600
Demolition Derby	\$600
Water Truck	\$300
Senior Day	\$250
Open Class Entries	\$250/department
Friends of the Fair	Donations under \$100

Business / Company Name _____

Contact Person _____ Phone Number _____

Address _____ City _____ State _____ Zip _____

Email Address _____

*** Please email all ad and sign information, including logos to treasurer@athenscofair.org and return this completed form, or fill out the form available on our website, www.athenscofair.org/sponsorships. Please include a check payable to: Athens County Fair, Ben Abfall, Advertising Committee, Po Box 669, Athens, Ohio 45701. If you would like an invoice, one can be sent to you for payment. ***

ATHENS COUNTY FAIR

August 5 - 13, 2022

2022 Fair Sponsor Levels

All sponsorships must be confirmed by no later than Friday, April 30, 2022 in order to guarantee proper advertising.

All sponsorships can be customized for each sponsor to best suit your company.

All banners MUST be 2' x 8' only.

For questions or more information, please contact:

Ben Abfall, Treasurer

Po Box 669

Athens, Ohio 45701

Phone: 740.541.6036

Email: treasurer@athenscofair.org

www.athenscofair.org



GRAND CHAMPION SPONSOR

\$2500 AND ABOVE:

This sponsorship level will be customized for each sponsor to best fit their company needs from the below listed.

RESERVE CHAMPION SPONSOR

\$1000 TO \$2499:

(Sponsor will receive the following)

- 20 free one (1) day fair admission tickets
- 10 complimentary week passes
- 3 Company Supplied banners on display for the 6 days of the fair, 1 at the main entrance, 1 at the livestock show arena and 1 on the Grandstand
- Full Page advertisement in the 2022 Premium Book
- Company Logo recognized on the fair website with link to business
- Company recognized on Fair Schedule Brochure
- Announced during the day and/or events

BLUE RIBBON SPONSOR

\$500 TO \$999:

(Sponsor will receive the following)

- 10 free One (1) day fair admission tickets
- 5 complimentary weekly fair admission tickets
- 2 Company supplied banners on display for the 6 days of the fair, 1 at the main entrance and 1 on the Grandstand or Show Ring
- 1/4 page advertisement in the 2022 Premium Book
- Company recognized on Fair Schedule Brochure
- Announced during the day and/or events

RED RIBBON SPONSOR

\$250 - \$499:

(Sponsor will receive the following)

- 5 free one (1) day fair admission tickets
- 2 complimentary weekly fair admission tickets.
- Announced during the event

WHITE RIBBON SPONSOR

\$101 - \$249:

(Sponsor will receive the following)

- 3 free one (1) day fair admission tickets
- 1 complimentary weekly fair admission tickets.
- Signage on your specific item

Employee Appreciation Package

\$75 for 10 Tickets

An excellent way to say “thank you” to your employees with a one-day pass to the fair, and you can use it as an advertising expense. Your business name will be announced stating you participated in the program.